



9807 Bridleridge Ct. • Vienna, Virginia 22181 • Tel: (703) 242-7243 • Fax: (703) 272-8889 • www.theparentpages.com • info@theparentpages.com

Client _____ PP# _____

A D V E R T I S I N G O R D E R

Ad Specification	Category
Line ad _____	1/2 page horizontal _____
Detail line ad _____	1/2 page vertical _____
Additional line ad _____	Full page _____
Additional line ad _____	Website _____
1/8 page _____	
1/4 page _____	

Camera Ready provided by The Parent Pages
 attached return to customer

BILL TO:		
Company _____		
Address _____		
City _____	State _____	Zip _____
Point of Contact _____		
Telephone _____	Fax _____	
Email _____	Website _____	

ADVERTISING FEES	
Ad Fee	_____
Deposit (1/2 total)	_____
Balance Due	_____
Billing Plan	_____
MasterCard/VISA	_____
Expiration Date	_____

Complimentary Copies _____	Check #/Date _____

AD SUBMISSION GUIDELINES
<ul style="list-style-type: none"> Save your ad as a high resolution (300 dpi) TIFF, PDF, or Illustrator EPS. Provide all fonts with an EPS or TIFF file done in Illustrator. Please convert text to paths. <p>Please Note:</p> <ul style="list-style-type: none"> We cannot accept Microsoft Publisher files. A file sent in Microsoft Word will be recreated using the given elements (depending on complexity—new files may be requested). Web images (72 dpi files) are not acceptable.

All advertisers will receive an advertisement proof. Please make all copy changes on first ad proof. There is no charge for the first set of ad changes. ADDITIONAL CHANGES/PROOF RUNS ARE \$40.00 per hour (1 hour minimum billed). Web changes after 1st update are \$25 each. Advertiser may cancel this agreement by giving written notice to *The Parent Pages* no less than 45 days before the projected print date.

Authorized Signature: _____ Advertising Representative: _____ Date: _____

Cancellation of this agreement is subject to a setup charge of \$50.00 or 25% of the Total Due amount, whichever is greater.